

# MAJOR GIVING & PLANNED GIVING FANTASTIC 4

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1

## Visualized autobiography

Help them think about their life and how your organization's mission aligns with theirs

2

## Autobiographical heroism

Facilitate an experience that allows them to see themselves as the hero in their own life story

3

## Symbolic immortality

Enable them to feel that they can live on in the hearts and minds of others

4

## Commemorative immortality

Provide a way for them to honor, pay tribute to, or recognize others